



# ASTDDBR *focus*

ADDRESSING THE NEEDS OF BATON ROUGE'S TRAINING AND WORKFORCE DEVELOPMENT PROFESSIONALS BY PLANTING THE SEEDS FOR A COMMUNITY OF LEARNING

## Save the Date

### The Inspiration Factor

*Mark Myette*

ASTD National Advisor for Chapters, 2012 - 2014

### November 15

(11:30 am—1:00 pm) Drusilla Seafood, 3482 Drusilla Lane

### ASTDBR Holiday Social

### December 6

(7:00 pm—9:00 pm) Boutin's, 8322 Bluebonnet Blvd.

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### Welcome to our newest members!

**Vernon Willis**, Decision Time LLC

**Chela White**, Student Member—LSU

**Kathy Rose**, Woman's Hospital

**Alexcha Bell**, Student Member—LSU

**Brandon Nicholas**, Student Member—LSU

**Brittnay Rice**, Convergys

**Erica Bradford**

**Laura Wolfe**, Cultivate Coaching and Consulting LLC

# From the Board

## 2013 Board Members

### Board Members 2012

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**Leah Tate**  
President

[president@br.astd.org](mailto:president@br.astd.org)

**Kent Blumberg**  
Past President

[pastpresident@br.astd.org](mailto:pastpresident@br.astd.org)

**Tricia Ferguson**  
President Elect

[president-elect@br.astd.org](mailto:president-elect@br.astd.org)

**Sandy Acardo**

Treasurer

[treasurer@br.astd.org](mailto:treasurer@br.astd.org)

**Kara Still**  
Secretary

[secretary@br.astd.org](mailto:secretary@br.astd.org)

**Darrel Lewis**

VP, Hospitality

[vphospitality@br.astd.org](mailto:vphospitality@br.astd.org)

**Brent Haydell**

VP, Marketing

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**Damona Banks**

VP, Membership

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**Jamie Nakamoto**

VP, Communications

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**Robin Kistler**

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**Lindsey All**

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**Elizabeth Beckham**

VP, Publications

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**Amanda Newfield**

VP, Technology

[vptechnology@br.astd.org](mailto:vptechnology@br.astd.org)

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ASTD Baton Rouge Chapter membership voted on the 2013 Board Members at the August meeting. ASTDBR chapter leaders for 2013 are:

### Position

### 2013 Board Member

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President

Tricia Ferguson

President Elect

Amanda Newfield

Past President

Leah Tate

Treasurer

Sandy Acardo

Secretary

Jennifer Nides Nomey

VP Hospitality

Lisa Verret

VP Publications

Janina Fuller

VP Technology

Elizabeth Beckham

VP Communications

OPEN

VP Membership

Damona Banks

VP Programs

Kara Still

VP Professional Development

Robin Kistler

VP Marketing

Emma Parker

The VP of Communication position is still open. If you are interested in joining the ASTD Baton Rouge Chapter Board, contact [President-elect@br.astd.org](mailto:President-elect@br.astd.org) for more information.

# Holiday Party

*Join us to celebrate another great year in workplace learning and performance!*

**December 6th**  
7:00 pm—9:00 pm

**Boutin's**  
8322 Bluebonnet Blvd.

At the holiday social, we will:

Recognize 2012 Chapter Volunteers

Recognize 2012 Board of Directors

Induct 2013 Board of Directors

Spread a little holiday cheer

**Register at <http://br.asted.org>**

*Bring a small gift (\$5 maximum) to participate in a fun holiday game.*



*Way to Go  
ASTDBR!*

Congratulations to your chapter on achieving 100 percent CORE for 2011 by successfully meeting all 18 requirements! Based on your reported joint membership percentage, your chapter is also recognized as a Chapter Membership STAR with joint membership between 35-50 percent.

ASTD recognizes your chapter's efforts to provide value to local members through well run programs and services and excellent operations. We appreciate your partnership in serving our local members.

Thank you for your continued commitment to and support of ASTD and the learning and development profession.

Sincerely,

A handwritten signature in black ink that reads "Tony Bingham".

Tony Bingham  
President and CEO





# Special Interest Groups

Special Interest Groups (SIGs) provide unique opportunities for professional development within ASTDBR. Members can participate in SIGs as a SIG leader or SIG member.

As a SIG Leader you have an opportunity to share your passion while leading and engaging peers without the same time commitment as serving on the board of directors. ASTDBR currently has four active SIGs: Books and Literature, eLearning, Students, and CPLP Study Group. Leadership of ASTDBR SIGs change on annual basis. If you are interested in serving as a SIG leader in 2013 for any of these groups, contact [vppublications@br.astd.org](mailto:vppublications@br.astd.org)

As a SIG Member you have an informal, flexible venue to share knowledge and meet with peers who have an interest in similar topics outside of our monthly meeting. These small groups meet on a regular basis. They are a great way to learn from one another's experiences, share best practices, and keep up to date on the latest trends in your field of interest.

Attendance for any particular SIG usually ranges from 2 to 12 people. Formats vary depending on the focus of the SIG. Participation in the SIGs are an added benefit of your membership in ASTDBR. Current members of ASTDBR may join and attend as many SIGs as they like, at no additional charge. See the chapter website for specific SIG details.

## *Books and Literature*

The Books and Literature SIG is an open forum for members to share and discuss literature and research on a range of topics. Participants can recommend books, articles, and web sites for discussion and review in the group.

## *eLearning*

The eLearning SIG is a supportive network for individuals with an interest in e-learning and discovering more hands-on practical ways to develop and implement online learning in their organizations. Individuals share their knowledge and experiences on trends, ideas and best practices in the e-learning industry.

## *Student*

The Student SIG is in place to engage and support students within the SHREWD program at LSU and other HRD programs in the Baton Rouge area. Topics for discussion are flexible in this group because the needs of our student membership is ever changing.

## *CPLP Study Group*

CPLP Study Group SIG seeks to encourage membership to further their professional development through the obtainment of the Certified Professional in Learning and Performance (CPLP) certification and coach certification applicants through all steps of the CPLP process, including the CPLP exam and work example submissions.



Last year, ASTDBR and its members, showcased their employee learning programs by holding meetings and events, by sending special communications, and by requesting a state proclamations to recognize Employee Learning Week .

*Join ASTDBR in promoting Employee Learning week at your organization in 2012.*

Email a summary of all activities to [president@br.astd.org](mailto:president@br.astd.org) so that we can share our chapter activities with the ASTD National.

To help your organization or group plan for Employee Learning Week 2012, here is background information on the ELW campaign:

### ***Why is Employee Learning Week important?***

By participating in the campaign, your chapter or organization can shine the spotlight on the value of employee learning and the important connection between training and achieving business success.

### ***Who recognizes Employee Learning Week?***

All organizations are encouraged to showcase their employee learning programs during the week, December 3-7, 2012.

### ***Where can Employee Learning Week happen?***

Any location will work. All chapters, groups and/or organizations are welcome to recognize the week in their community by holding an event, special meeting, or sending communications to your members or employees.

***Additional information and resources are available at:  
<http://www.employeelearningweek.org/index.html>***

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*Stay Connected with ASTDBR*



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