



ADDRESSING THE NEEDS OF BATON ROUGE'S TRAINING AND WORKFORCE DEVELOPMENT PROFESSIONALS BY PLANTING THE SEEDS FOR A COMMUNITY OF LEARNING

ASTDBR *focus*

Save the Date

Utilization of 3D Immersive Virtual Learning Environments in Adult Education

August 23

(11:30 am—1:00 pm) Louisiana Transportation Research Center, 4099 Gourrier Avenue, LSU

If you have suggestions for upcoming meetings or comments from past sessions, contact Lindsey All at vpprograms@br.astd.org.

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Welcome to our newest members!

Aimee Hansen, Blue Cross and Blue Shield of Louisiana

Christopher Gray, Baker Hughes, Inc.

Emma Parker, MAPP Construction

From the Board

2013 Board Nominations

Board Members 2012

Leah Tate
President

president@br.astd.org

Kent Blumberg
Past President

pastpresident@br.astd.org

Tricia Ferguson
President Elect

president-elect@br.astd.org

Sandy Acardo
Treasurer

treasurer@br.astd.org

Kara Still
Secretary

secretary@br.astd.org

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Robin Kistler
**VP, Professional
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Lindsey All
VP, Programs

vpprograms@br.astd.org

Elizabeth Beckham
VP, Publications

vppublications@br.astd.org

Amanda Newfield
VP, Technology

vptechnology@br.astd.org

The ASTD Baton Rouge Chapter's Nomination Committee has announced chapter board nominations for the 2013 year.

Nominations are as follows:

Position	Nominated Person
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President	Tricia Ferguson
President Elect	Amanda Newfield
Past President	Leah Tate
Treasurer	Sandy Acardo
Secretary	Jennifer Nides Nomey
VP Hospitality	Lisa Verret
VP Publications	Janina Fuller
VP Technology	Elizabeth Beckham
VP Communications	OPEN
VP Membership	Damona Banks
VP Programs	Kara Still
VP Professional Development	Robin Kistler
VP Marketing	OPEN

Elections for nominated board positions will be held at the August Membership Meeting. Board positions are still available.

If you are interested in joining the ASTD Baton Rouge Chapter Board, contact President-elect@br.astd.org for more information.

Member Spotlight

Gwen Parker



How did you enter the training and development field?

That is a very interesting story actually. Way back in the day (or so it feels like it now) when I was deciding on a graduate degree, my boss at the time (I was working a small Public Relations job for the University of Southern MS) told me I should go talk to the “training ladies” upstairs. He felt that I had the personality to excel at training and development. Turns out those “training ladies” are some of the best instructors I have had in my educational career. Once I began learning about training and development I was “hooked” and I have been learning and growing in my career ever since. I suppose I still owe him a thank you note!

How long have you been involved with training?

10 years

What area do you consider to be your forte?

I have a passion for Leadership Development and Process Improvement. I also enjoy focusing on organizational culture and overall employee morale improvement in an organization. People are the cornerstone of any solid organization and sometimes that concentration or message gets lost in the daily shuffle of day to day activities. I enjoy encouraging leaders to focus on their people and develop and retain talent in their organization.

How long have you been a member of ASTDBR?

Not very long, only about 1 year.

What do you get out of being a member of ASTDBR?

The meetings are a great networking opportunity and the discussions between peers are always great to hear and learn from. I enjoy the presentations and the ability to break up the daily grind with a refreshing, educational break to network with colleagues.

Are you a member of ASTD National?

Yes, I have been a member of the national chapter for years. I find the resources (T and D magazine, whitepapers, webinars etc.) to be very useful in career mapping and strategic thinking. I get some great ideas from reading about how the top fortune 500's conduct their training programs.

Gwen Parker currently serves as the Director of Training and Development for the Comprehensive Public Training Program for the Louisiana Department of State Civil Service. Gwen is an experienced training professional with a solid background and understanding of the fundamentals of employee training, adult learning and retention, ISD principles, leadership development, strategic planning, organizational development, change management and multi project management.

Some of Gwen's top accomplishments include serving as Manager of Training and Development for Genesco, a multinational retail shoe company based in Nashville TN, serving as the Sr. Training Specialist for the Federal Strategic Petroleum Reserve based in New Orleans, La. and serving as Project Manager for the state of Louisiana's SAP LSO Global Learning Management System implementation.

Gwen received her Master's degree in Workforce Training and Organizational Development from the University of Southern MS.

register now

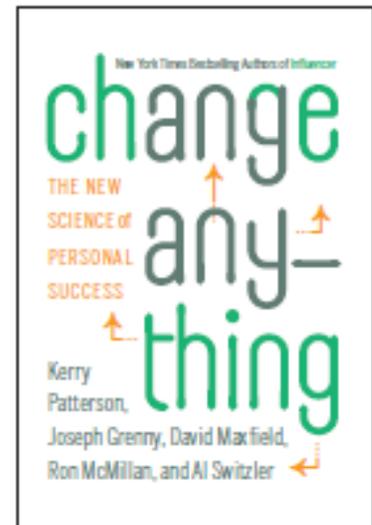
change anything: overcoming career limiting habits
from  VitalSmarts®



October 4, 2012

8:00 a.m. – 5:00 p.m.
Doors open at 7:30 a.m.

Louisiana Resource Center for Educators
5550 Florida Boulevard
Baton Rouge, LA 70806



Change Anything teaches participants how to:

- Diagnose what's keeping them stuck in the status quo.
- Create change plans that lead to desirable and lasting results.
- Translate performance feedback into action.
- Use six sources of influence to make individual change inevitable.



fees

ASTD National members must use the code **TRAINING** to receive discounted rate.

Early Bird – ASTD members: \$215.00 (through August 31)

Early Bird - Public: \$235.00 (through August 31)

Standard - ASTD members: \$245.00

Standard - Public: \$265.00

register at 
br.astd.org





*Way to Go
ASTDBR!*

Congratulations to your chapter on achieving 100 percent CORE for 2011 by successfully meeting all 18 requirements! Based on your reported joint membership percentage, your chapter is also recognized as a Chapter Membership STAR with joint membership between 35-50 percent.

ASTD recognizes your chapter's efforts to provide value to local members through well run programs and services and excellent operations. We appreciate your partnership in serving our local members.

Thank you for your continued commitment to and support of ASTD and the learning and development profession.

Sincerely,

A handwritten signature in black ink that reads "Tony Bingham". The signature is written in a cursive, flowing style.

Tony Bingham
President and CEO



CPLP SIG

Kimberly Seeger, CPLP

Are you interested in CPLP certification?

CPLP Certification may help you achieve your career goals. Join us for coffee and casual conversation about CPLP.

**Le Madeline's Perkins Rowe, September 13th
9 to 10 a.m.**

Contact Kimberly Seeger, kimberlyssc@gmail.com, for more information or to indicate your interest in participating.



Professional Development SIG

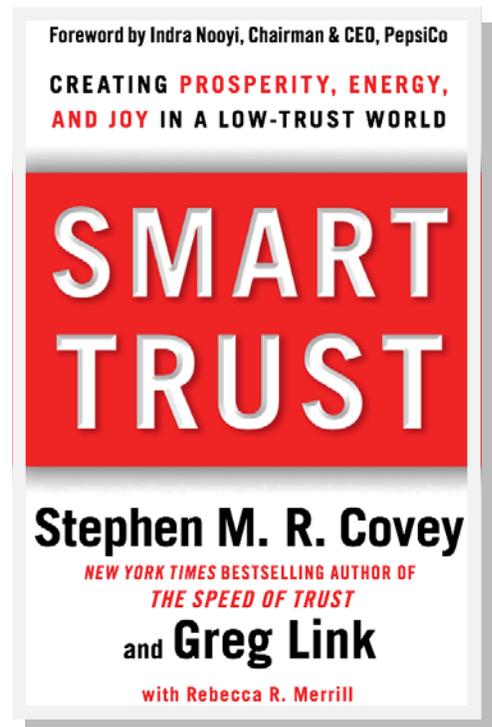
Elizabeth Beckham, M.S.

Mark your calendars for the next Professional Development SIG Meeting where we will discuss “*Smart Trust*”, Stephen M.R. Covey.

*After illustrating the global relevance of trust with his book *The Speed of Trust* by selling more than one million copies in twenty-two languages, Stephen M. R. Covey again illuminates the hidden power of trust to change lives and impact organizations in *Smart Trust*. In a compelling and readable style, he and long-time business partner Greg Link share enlightening principles and anecdotes of people and organizations that are not only achieving unprecedented prosperity from high-trust relationships and cultures but—even more inspiring—also attaining elevated levels of energy and joy.*

—excerpt from book description amazon.com.

**Bluebonnet Public Library, October 22nd
6:30 to 8 p.m.**





What is the "Power of 2?"

When ASTD members join both the national organization and their chapter. Joint membership offers learning professionals a unique opportunity to connect with local, national, and international professionals. Joint members can learn about trends in the field, and gain access to research, principles, practices, and templates they can apply directly to impacting organizational results, their community, and advancing their career. To learn more, visit www.astd.org or contact a member of your 2012 ASTDBR Board Member.

Stay Connected
with ASTDBR



ASTDBR Payment and Cancellation Policy

At the May 2012 Board Meeting, ASTDBR Board members approved the establishment of a payment and cancellation policy for the chapter.

Why does ASTDBR need a payment and cancellation policy?

Your ASTD Baton Rouge Chapter may have to pay for your meal and other fees if you register and then cannot attend. To help us protect your chapter's finances, please submit cancellations at least 48 hours before the event.

What happens if I register and then cannot attend an event?

If you cancel at least 48 hours in advance, you will not be charged. If you already made payment, we will be happy to issue a refund to you.

If you cannot cancel before 48 hours, you are welcome to send a substitute in your place. Just send an email to: vphospitality@br.astd.org so that we can have materials prepared for that person. This helps us ensure the person feels as welcomed as possible.

How do I cancel my registration?

To cancel, please send an email to our VP of Hospitality at vphospitality@br.astd.org.

You also may cancel online.

Thank you for your cooperation with this policy. Please feel free to contact a member of your 2012 ASTDBR Board Member if you have any questions about this policy.

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